**TU/CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION: SPRING 2019**

**MMC 202: RADIO BROADCASTING**

**Time:** 3 Hours **Total Marks:** 70

*The figures in the right-hand margin indicate marks for the individual question*

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1. Fill in each blank with an appropriate word: 1x10=10

1. Indian State Broadcasting Service (ISBS) became All India Radio (AIR) in the year\_\_\_\_\_\_\_\_.
2. \_\_\_\_\_\_\_\_\_\_ is India’s first NGO operated community radio in India.
3. Shillong-Guwahati station of AIR started its Broadcast in the year\_\_\_\_\_\_.
4. The first Station Director of All India Radio Guwahati was \_\_\_\_\_\_\_.
5. AM and FM stands for \_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_ respectively.
6. Cardioid microphones are commonly \_\_\_\_\_\_ directional.
7. FM broadcasts are assigned frequencies from 88 MHz to \_\_\_\_\_\_ MHz.
8. TRAI stands for \_\_\_\_\_\_\_\_\_\_\_\_.
9. \_\_\_\_\_\_\_\_\_\_ Committee recommended the introduction of commercial Broadcasting in India.
10. Brahmaputra Community in Assam operates from the \_\_\_\_\_\_ district of Assam.

2. Write short notes on **any four** of the following: 5x4=20

1. Job of a Radio Producer
2. Voice Dispatch
3. Radio: The Theatre of mind
4. Commercial FM Radio
5. Radio in the age of Social Media

3. Answer **any four** of the following: 10x4=40

1. What considerations do broadcasters adopt while planning a radio programme for it’s listeners?
2. Describe briefly the various formats of radio programme.
3. Discuss the role of community radio as a tool for social change.

**P.T.O.**

1. Give a brief outline of the history of radio broadcasting in India.
2. Formulate a plan for starting a CRS in your locality. Explain its financial, technological, managerial and social aspects.

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